

**Dr. K.UMA**

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**1. Personal Details**

Date of Birth & Age : 08-05-1972, 50  
 Gender & Marital Status : Female and Married  
 Community : BC  
 Nationality : Indian  
 Place of Birth : Madurai

**2. Educational Qualifications****2.1. Academic**

Degree/ Examination	Name of the Exam	University/ Institute	Year of Passing	Percentage/ Grade	Main Subject
Under Graduate	B.Com	Sourashtra College, Madurai	1992	73%	Commerce
Post Graduate	M.Com	The Madura College	1999	67%	Commerce
Post Graduate	MBA	Mother Teresa University	2010	59%	Management

**2.2. Research**

Degree	Name of the University	Title of the Thesis	Date of Submission	Date of Award
PhD	Madurai Kamaraj University	Marketing of General Insurance in Madurai District	Sep 2007	Dec 2008
MPhil	Madurai Kamaraj University	Financial Performance of Co- operative Milk Producer's Society Special Reference to Melur Taluk	April 2000	May 2000

**3. Post-Doctoral/ Research Associate / Industrial Experience: NIL****4. Professional Experience**

No	Name of the University / Institution	Position Held	From (Date)	To (Date)
1	The Madura College, Madurai	Assistant Professor	10-07-2002	17-03-2010

## 5. Teaching

No	Year	Semester	Course Code	Course Title	Hours per Week
1	2022-23	I (PG)	COM2211C	Business Environment	5
2	2022-23	III (PG)	COM2131C	Advanced Corporate Accounting	6
3	2022-23	I&III (PG)	--	Value Education	1
4	2022-23	I (UG)	BCOM	Managerial Economics	4

## 6. Design/Development of New Curricula and Courses : NIL

## 7. Creation of ICT Mediated Teaching-Learning Pedagogy

### 7.1. SWAYAM / MOOCs

No	Description	Organization for which it was Developed	Level(PG/UG)
1	MOOCs Course (Fundamentals of Insurance)	UGC	UG
2	MOOCs Course (Fundamental Accounting - Translation)	UGC	UG

### 7.2. E-Contents : NIL

### 7.3. Development of other ICT Mediated Teaching-Learning Pedagogy: NIL

## 8. Research Specialization / Field of Research

- Insurance
- Banking and Finance
- Digital Marketing

## 9. Research Publications

Type	International	National
Papers Published in UGC-CARE Listed Journals	--	--
Papers in Refereed Journals (Not mentioned above)	31	10
Books Published	--	02
Books Edited	--	--
Contributions to Book Chapters	-	01
Editor of Conference/Seminar Proceedings	--	--
Papers Published in Conference/Seminar Proceedings	07	07
Papers Presented in Conferences/Seminars	21	41
Conference/Seminar/Workshop Attended	21	41
Deposits in CCDC, PDB, etc.	--	

## 10. Citation Metrics

Total Citations (Google Scholar)	24
h-Index (Google Scholar)	2
i10 Index (Google Scholar)	2

## 11. Details of Patents: NIL

## 12. Research Guidance/Supervision

Degree / Programme	Completed	Submitted	Ongoing
PhD (Full-time)	06	01	03
PhD (Part-time)	06	-	01
MPhil Research Project (Full-time)	42	--	--
M.Com Projects/Dissertation	72	--	--

## 13. Funded Research Projects

### 13.1. Ongoing

No	Title of the Project	Funding Agency	Period / Duration	Total Grants Sanctioned (Rs)
1	A Comparative Study on Public and Private Hospitals in Tamil Nadu	MKU-RUSA	2 Years	37,06,000

### 13.2 Completed

No	Title of the Project	Funding Agency	Duration and Month & Year of Completion	Total Grants Received (Rs)	No of Papers out of Project
-	-	-	-	-	-

## 14. Reviewer in Journals: NIL

## 15. Research Collaborations: NIL

## 16. Countries Visited: NIL

## 17. Honours / Awards / Recognitions

Name of the Honours / Awards / Recognition	Awarding Agency	International / National / State / Institute Level
Shiksha Rattan Puraskar	Indian International Friendship Society	National Level

## 18. Conferences / Seminars / Workshops Organized

Level	Conference Title	Date(s)	Place	Role Played	Funding
PG	IOT in Business Analytics	04-04-2022 to 08-04-2022	MKU	Organizing Secretary	MKU-RUSA

### 19. Invited Lectures / Resource Person

No	Institute / Organizer	Name of the Conference / Seminar / Workshop	International / National / State / Institute Level	Date(s)
1	AJK College of Arts and Science	Perception on Changing Scenario in Indian Banking Industry	National Level	03-01-2013
2	S.V.N College	Health Insurance in India – Challenges and Opportunities	State Level	09-03-2018
3	S.N College	Inaugural Function	Institute Level	06-08-2018
4	SBK College	Inter college Galaxy Meet Tally'19	State Level	24-01-2019
5	G.VN College	Recent Trends in Commerce and Management	National Level	22-02-2019

### 20. Professional Development Programs / Faculty Development Programs Organized

Name of the Program	Role	Place	Date(s)	Funds in Rs & Sponsor
Refresher Course in Commerce	Co – ordinator	MKU	10-11-2021 to 23-11-2021	UGC – HRDC (MKU)

### 21. Professional Development Programs / Faculty Development Programs Attended

Name of the Program	Place	Date(s)	Sponsor
Orientation Program	MKU	08-07-2010 to 04-08-2010	MKU – HRDC
Refresher Course	MKU	07-09-2011 to 27-09-2011	MKU – HRDC
Refresher Course	MKU	01-03-2013 to 21-03-2013	MKU- HRDC
Short Term Course – E - Content Development	MKU		MKU- HRDC
Publishing Biblio Metric Analysis in ABDC Journals	Bangalore	03-05-2021 to 07-05-21	Dayanandha Sagar Business School Bangalore
Innovative Teaching and Learning Methods	Chennai	11-07-2022 to 16-07-22	Patrician College of Arts and Science

## 22. Administrative Experiences

Role Played	Responsibilities	Period (from ... to)
-	-	-

## 23. Membership in Academic Bodies

Name of the University / Institute / College	Type of Membership	Duration / Period
Lady Doak College	Subject Expert - BoS	3 Years
SFR College	Subject Expert - BoS	3 Years
GTN Arts College	Subject Expert - BoS	3 Years
EMGY College	Subject Expert - BoS	3 Years
ANJAC	Subject Expert - BoS	3 Years
SVN College	Subject Expert - BoS	3 Years
HKRH College	Subject Expert - BoS	3 Years
The Madura College	Subject Expert - BoS	3 Years
Sri Kaleeshwari College	Subject Expert - BoS	3 Years
SN College	Subject Expert - BoS	3 Years
MTN College	Subject Expert - BoS	3 Years
Thiyagarajar College	Subject Expert - BoS	3 Years
Madurai Kamaraj University	RAC- MKU	2 Years

## 24. Membership in Recognised Professional Bodies

Name of the Professional Body	International / National	Type of Membership
Indian Commerce Association	National	Life Member

## 25. Languages Known

Languages	Read	Write	Speak
Tamil	Yes	Yes	Yes
English	Yes	Yes	Yes
Hindi	Yes	Yes	No
Sanskrit	Yes	Yes	No

**26. Competence in Computer Applications**

- MS Office
- SPSS

**27. Involvement in Extension Activities other than Academic Works**

- Attended Village Awareness Camp and Planted Trees

**28. Any Other Relevant Information**

## Details of Publications

### 1. Books Published:

- a) Dr. K. Uma (2013) **Operations Research** 1<sup>st</sup> Edition Shanlax Publication, Madurai.
- b) Dr.K.Uma (2017) **Practical Banking**, Madurai Kamaraj University Publication, Madurai.
- c) Dr. K.Uma (2017) **Business statistics**, Madurai Kamaraj University Publication, Madurai.

### 2. Books Edited: NIL

### 3. Contribution to Book Chapters

Dr.K.Uma (2021) “Challenges of E- learning during the Pandemic situation”. In the Book Dr. R. Radhika Devi & Dr. C.Subulakshmi (Eds) **COVID-19 pandemic: Issues on Sustainability Development Goals** (pp:). Shanlax Publication

### 4. Editor of Conference/Seminar Proceedings : NIL

### 5. Research Publications

#### 5.1. UGC-CARE Listed Journals : NIL

#### 5.2. Other Refereed Journals

<b>1</b>	<b>Name of the Journal</b>	International Journal of Science & Engineering Development Research
	<b>Title</b>	A Study on Private Hospitals Services in Tamilnadu
	<b>Issue</b>	Volume 7, Issue 9, P ISSN 2455-2631, Date 2022
	<b>Link</b>	<a href="http://www.ijedr.org/viewpaperforall.php?paper=IJSDR2209057">http://www.ijedr.org/viewpaperforall.php?paper=IJSDR2209057</a>
<b>2</b>	<b>Name of the Journal</b>	PRIMAX International Journal Of Commerce And Management Research
	<b>Title</b>	Effectiveness of Prime Minister’s Employment Generation Programme In Madurai District.
	<b>Issue</b>	Volume 9, Issue 4, P ISSN 2321-3604 E-ISSN 2321-3612, Date 2022
	<b>Link</b>	DOI: 10.17605/OSF.IO/XEB4W
<b>3</b>	<b>Name of the Journal</b>	International Journal of research and Analytical Reviews
	<b>Title</b>	Comparative Financial Performance Evaluation of Selected Public Sector Banks in India Using CAMEL Rating Model
	<b>Issue</b>	Volume 9, Issue 9, E-ISSN 2348-1269, P-ISSN 2349-5138, Date 2022
	<b>Link</b>	<a href="http://www.ijrar.org/viewfull.php?&amp;p_id+IJRAR22A1647">http://www.ijrar.org/viewfull.php?&amp;p_id+IJRAR22A1647</a> <a href="http://doi.one/10.1729/Journal.29194">http://doi.one/10.1729/Journal.29194</a>

<b>4</b>	<b>Name of the Journal :</b>	International Research Journal of Commerce, Arts and Science
	<b>Title :</b>	A Study on Trends and Progress of Health Care Centres in India
	<b>Issue :</b>	Volume 12, Issue 10, ISSN 2319-9202
	<b>Link</b>	
<b>5</b>	<b>Name of the Journal :</b>	International Research Journal of Commerce, Arts and Science
	<b>Title :</b>	Analysis of the Role of Nodal Agencies in Prime Ministers's Employment Generaton Programme
	<b>Issue :</b>	July 2021, ISSN 2319-0202
	<b>Link</b>	
<b>6</b>	<b>Name of the Journal :</b>	International Journal of Creative Research Thoughts
	<b>Title :</b>	A study on Pradhan Mantri Jan Dhan Yojana Scheme and its Effects
	<b>Issue :</b>	January 2021, ISSN:2320-2882
	<b>Link</b>	<a href="http://www.ijcrt.org/papers/IJCRT2101256.pdf">http://www.ijcrt.org/papers/IJCRT2101256.pdf</a>
<b>7</b>	<b>Name of the Journal :</b>	International Journal of Commerce and Management Research
	<b>Title :</b>	Growth of prime minister's employment generation programme in India
	<b>Issue :</b>	Jul-Aug 2020, ISSN:2455-1627
	<b>Link</b>	<a href="http://www.managejournal.com/download/1028/6-4-15-352.pdf">http://www.managejournal.com/download/1028/6-4-15-352.pdf</a>
<b>8</b>	<b>Name of the Journal :</b>	International Journal of Commerce and Management Research
	<b>Title :</b>	Growth and development of Pradhan Mantri Jan Dhan Yojana in India
	<b>Issue :</b>	Sep-Oct 2019, ISSN:2455-1627
	<b>Link</b>	<a href="http://www.managejournal.com/download/938/5-5-37-817.pdf">http://www.managejournal.com/download/938/5-5-37-817.pdf</a>
<b>9</b>	<b>Name of the Journal :</b>	Shanlax International Journal of Commerce.
	<b>Title :</b>	Trend and Growth of Retail E-Banking payment systems in India.
	<b>Issue :</b>	October 2018, ISSN:2320-4168
<b>10</b>	<b>Name of the Journal :</b>	Shanlax International Journal of Commerce.
	<b>Title :</b>	Effects of Information Communication Technology on Bank Employees.
	<b>Issue :</b>	April 2018, ISSN:2320-4168
<b>11</b>	<b>Name of the Journal :</b>	Bodhi International Jouranal of research in Humanities, arits and science
	<b>Title :</b>	E-Banking and its service quality in business



	<b>Issue</b>	:	March 2018, ISSN-2456-5571
<b>12</b>	<b>Name of the Journal</b>	:	International Journal of Commerce, Management and Computer Application
	<b>Title</b>	:	Strategic initiatives on payment and settlement systems in India- a future
	<b>Issue</b>	:	November –December 2017 ISSN: 2395-2083
<b>13</b>	<b>Name of the Journal</b>	:	Shanlax International Journal of Commerce.
	<b>Title</b>	:	Analysis of the Attitude of Women Beneficiaries on Micro Credit
	<b>Issue</b>	:	October,2017, ISSN:2320-4168
<b>14</b>	<b>Name of the Journal</b>	:	Shanlax International Journal of Commerce.
	<b>Title</b>	:	Growth and Development of SHG and Micro Credit in India
	<b>Issue</b>	:	July, 2017, ISSN: 2320-4168
<b>15</b>	<b>Name of the Journal</b>	:	International journal of commerce, Management and Computer Application
	<b>Title</b>	:	India Post in Financial Inclusion
	<b>Issue</b>	:	May,2016,ISSN: 2395-2083
<b>16</b>	<b>Name of the Journal</b>	:	International journal of FINANCE (PIJF) *
	<b>Title</b>	:	Investment pattern of working women in aruppukottai
	<b>Issue</b>	:	December 2015, ISSN: 2348-0475
	<b>Impact Factor</b>	:	2.532
<b>17</b>	<b>Name of the Journal</b>	:	International journal of management and social science research review (IJMSRR) *
	<b>Title</b>	:	A comparative study on consumer preference of Vodafone and reliance service provider in aruppukottai town
	<b>Issue</b>	:	October, 2015, ISSN: 2349-6738
	<b>Impact Factor</b>	:	3.029
<b>18</b>	<b>Name of the Journal</b>	:	Shanlax International Journal of Commerce.
	<b>Title</b>	:	FDI Inflows in Major Sectors in India
	<b>Issue</b>	:	October, 2015. ISSN: 2320-4168
<b>19</b>	<b>Name of the Journal</b>	:	International Journal of Business and Administration Research Review
	<b>Title</b>	:	A Study on Swot Analysis of Women Entrepreneurs
	<b>Issue</b>	:	July – Sep. 2015, Vol. No. 1, Issue No. 11.
<b>20</b>	<b>Name of the Journal</b>	:	International Journal of Management and Social Science Research Review
	<b>Title</b>	:	A Study on Awareness About the Investment Pattern Among the Working Women in Viruthunagar District.
	<b>Issue</b>	:	Aug. 2015, Vol. No. 1, Issue No. 14

<b>21</b>	<b>Name of the Journal</b> :	Shanlax International Journal of Commerce.
	<b>Title</b> :	A Study on Finance Performance of Periyakulam Urban Co-Operative Bank Ltd.
	<b>Issue</b> :	July 2015. ISSN: 2320-4168
<b>22</b>	<b>Name of the Journal</b> :	Shanlax International Journal of Commerce.
	<b>Title</b> :	A study on mahatma Gandhi national rural employment guarantee scheme in vadapalanji panchayat
	<b>Issue</b> :	July 2015. ISSN: 2320-4168
<b>23</b>	<b>Name of the Journal</b> :	International review of business and finance
	<b>Title</b> :	Empirical analysis on problems faced by women entrepreneurs
	<b>Issue</b> :	January-june 2015, ISSN 0976-5891
<b>24</b>	<b>Name of the Journal</b> :	Kisan World. ISSN : 0971-9229
	<b>Title</b> :	National Dairy Plan Target 2020
	<b>Issue</b> :	May 2014, Vol.45 No.5
<b>25</b>	<b>Name of the Journal</b> :	Indian Journal of Arts
	<b>Title</b> :	Grievance Redresser in Indian Life Insurance Industries
	<b>Issue</b> :	Jan. 2015, ISS No. 2320-6659
<b>26</b>	<b>Name of the Journal</b> :	Shanlax International Journal of Commerce. ISSN: 2320-4168
	<b>Title</b> :	Business Process Outsourcing In India
	<b>Issue</b> :	April 2014, Vol.2, No.2
<b>27</b>	<b>Name of the Journal</b> :	Indian Journal of Applied Research. ISSN : 2249-555X
	<b>Title</b> :	Study on Consumer Perception and buying behaviour towards selected Home Appliances
	<b>Issue</b> :	April 2014, Vol.4 Issue. 4
<b>28</b>	<b>Name of the Journal</b> :	Shanlax International Journal of Commerce. ISSN: 2320-4168
	<b>Title</b> :	Public Distribution System in Tamil Nadu
	<b>Issue</b> :	April 2014, Vol.2, No.2
<b>29</b>	<b>Name of the Journal</b> :	Kisan World. ISSN : 0971-9229
	<b>Title</b> :	Citrus Fruits: Golden Fruits
	<b>Issue</b> :	December, 2013 Vol.40 No.12
<b>30</b>	<b>Name of the Journal</b> :	Business and Economic Facts for You. ISSN: 0970-2652
	<b>Title</b> :	People Capability Maturity Model in India.
	<b>Issue</b> :	October 2013, Vol. 34, No.1
<b>31</b>	<b>Name of the Journal</b> :	Shanlax International Journal of Commerce. ISSN: 2320-4168
	<b>Title</b> :	<b>PCMM in Organizational Excellence</b>

	<b>Issue</b>	:	July 2013, Vol. 1, No.3
<b>32</b>	<b>Name of the Journal</b>	:	Shanlax International Journal of Commerce. ISSN: 2320-4168
	<b>Title</b>	:	Consumer brand preference of Laptops in Madurai district
	<b>Issue</b>	:	July 2013, Vol. 1, No.3
<b>33</b>	<b>Name of the Journal</b>	:	Kissan World ISSN : 0971-9229
	<b>Title</b>	:	Rising Food Prices – A threat to Worlds’ poor by 2020
	<b>Issue</b>	:	November 2012, Vol. 39, Issue 11.
<b>34</b>	<b>Name of the Journal</b>	:	Business and Economics Facts for You. ISSN: 0970-2652
	<b>Title</b>	:	The Indian Insurance sector at the Cross roads
	<b>Issue</b>	:	November 2012, Vol. 33, Issue 2
<b>35</b>	<b>Name of the Journal</b>	:	International Journal of Research in Computer Application and Management. ISSN : 2231-1009
	<b>Title</b>	:	Awareness of Tax Planning – A study with special reference to Government Employees.
	<b>Issue</b>	:	October 2012, vol. 2, Issue 10.
<b>36</b>	<b>Name of the Journal</b>	:	Kisan World. ISSN: 0971-9229
	<b>Title</b>	:	Is Health Insurance Healthy?
	<b>Issue</b>	:	September 2012, Vol. 39, Issue 9
<b>37</b>	<b>Name of the Journal</b>	:	An International Multidisciplinary Research Journal. Ripples. ISSN: 0973-6352
	<b>Title</b>	:	Trends and Patterns of Global Foreign Direct Investment
	<b>Issue</b>	:	March 2012, Vol. 32, Issue 11
<b>38</b>	<b>Name of the Journal</b>	:	Business and Economic Facts for You. ISSN: 0970-2652
	<b>Title</b>	:	The Role of Small-Scale Industries.
	<b>Issue</b>	:	August 2012, Vol.32, Issue 11
<b>39</b>	<b>Name of the Journal</b>	:	Kisan World. ISSN: 0971-9229
	<b>Title</b>	:	Goat and Sheep Farming – A Real Rural Economy Booster
	<b>Issue</b>	:	April 2012, Vol. 39, Issue 4
<b>40</b>	<b>Name of the Journal</b>	:	Kisan World. ISSN: 0971-9229

	<b>Title</b>	:	Sky Rocketing Price of Vegetables – An Analysis.
	<b>Issue</b>	:	March 2012, Vol. 38, Issue 3
<b>41</b>	<b>Name of the Journal</b>	:	Kisan World. ISSN: 0971-9229
	<b>Title</b>	:	Dairy Industry: Backbone of Indian Rural Economy.
	<b>Issue</b>	:	July 2010, Vol.37, Issue 7.

### 5.3. Papers Published in Conference Proceedings

1. Dr. K. Uma & Ms. Sobiya (2020) “**Role of Digital Banking Services in Rural India**”, Dr. V.Chinniah (Edt), *Dynamics of Management in the Global Scenario – 2020*, Madurai, pp.396-401.
2. Dr. K. Uma & Mr. K.Surendran (2020), “**Overview of Entrepreneurship development Program for Beneficiaries of PMEGP**”, Dr. K.Ravichandran (Edt), *Prospects and Challenges of Startups in India*, Madurai, pp.314-320.
3. Dr. K. Uma & Mr. K.Surendran (2018), “**Role of Prime Minister’s Employment Generation Programme on Entrepreneurship Development**”, Dr.T.Venkatesan (Edt), *Emerging trends in Entrepreneurship development*, Madurai, 12 Sep 2018, pp.261-265.
4. Dr. K. Uma & Mr. V. Balakrishnan (2018), “**Role of Banking and Financial Institutions in Promoting Entrepreneurship**”, Dr.T.Venkatesan (Edt), *Emerging trends in Entrepreneurship development*, Madurai, 12 Sep 2018, pp.280-282.
5. Dr. K. Uma & Mr. V. Balakrishnan (2018), “**Make in India Employment and Skill Formation**”, Dr. S. Raja (Edt), *Make in India-Vision into Reality*, Madurai, 16 March 2018, pp.176-179.
6. Mrs. Arokiya Juliet & Dr. K. Uma (2015), “**The Opportunities and Challenges of FDI in Retail in India**”, Rev. Dr.A. Antony Pappuraj (Edt), *Indian Marketing trends and Challenges*, Madurai, Jan 2015, pp.42-48.
7. Dr. K. Uma (2014), “**FDI in Higher Education in India**”, S.Palani (Edt), *Higher Education in India – during the plan periods*, Madurai, 22 August 2014, pp.374-380.
8. Dr. K. Uma (2013), “**Prospects and Problems of Foreign Direct Investment in Retail Sector**”, Dr. L. P. Ramalingam (Edt), *Foreign Direct Investment in Retail Trade*, Madurai, pp.111-113.
9. M. Karthikeyan & Dr. K. Uma (2013), “**FDI in Retail Sector in India**”, Dr. V. Maragatham (Edt), *Impact of FDI, FOREX and Foreign Trade on the Indian Economy*, Udumalpet, 9 March 2013, pp. 106-109.
10. Dr. K. Uma & Dr. R. Radhika Devi (2013), “**Challenges and Strategies of Banking Sector**”, Dr. R. Murugan (Edt), *Global Trade Vision-2020*, Sivakasi, pp 253-256.
11. Dr. K. Uma & N. Surega (2013), “**A Study on People Capability Maturity Model in Business Process Outsourcing Enterprises With Special Reference to Chennai**”, Dr. R.Murugan(Edt), *Global Trade Vision-2020*, Sivakasi, pp.395-400

12. Dr. K. Uma & Dr. R. Radhika Devi (2012), “**FDI in India’s Retail Sector**”, Dr. M. Edwin Gnanadhas (Edt), *Foreign Direct Investment in Retail Industry in India – Boon or Bane*, Tirunelveli, Feb 2012, pp. 14-18.
13. Dr. K. Uma (2012), “**Micro Insurance in the Rural Development**”, Dr. S. Parvathy (Edt) *Financial Inclusion – An impetus to Rural Development*, Coimbatore, 21 & 2 March, pp.151- 154.
14. Dr. K. Uma & Mr. C. Sivakumar (2012) “**Consumer Awareness Towards Eco-Friendly Products – A Concurrent Study**”, Dr. C. Thilakam (Edt), *Global Changes and Sustainable Consumption Issues and Challenges*, Tirunelveli, pp.355-358.

#### 5.4. Papers Presented in Conferences / Seminars

##### 5.4.1. International : NIL

##### 5.4.2. International held within India

<b>1</b>	<b>International Seminar on :</b>	Innovative Practices in Commerce Management , Humanities and Technology
	<b>Paper Presented on :</b>	A Study on Green Banking towards Environmental Sustainability in Selected public sector banks
	<b>Conducted by :</b>	Patrician College of Arts and Science
	<b>Date :</b>	25 <sup>th</sup> August 2022
<b>2</b>	<b>International Seminar on :</b>	Advanced Research in Banking Finance and Business Opportunities and Challenges
	<b>Paper Presented on :</b>	Digital marketing in India – A roadmap
	<b>Conducted by :</b>	KPR college of Arts Science and Research
	<b>Date :</b>	16 <sup>th</sup> and 17 <sup>th</sup> February 2022
<b>3</b>	<b>International Seminar on :</b>	A Virtual International Conference on Make in India Redefined in a Digital Era for Sustainable Development
	<b>Paper Presented on :</b>	Influence of Social media in Digital marketing
	<b>Conducted by :</b>	G R Damodaran Academy of Management
	<b>Date :</b>	27 <sup>th</sup> October 2021
<b>4</b>	<b>International Seminar on :</b>	Dynamics of Management in the Global Scenario - 2020
	<b>Paper Presented on :</b>	Role of Digital Banking Services in Rural India
	<b>Conducted by :</b>	Madurai Kamaraj University
	<b>Date :</b>	5 <sup>th</sup> March 2020
<b>5</b>	<b>International Seminar on :</b>	Digital economy-emerging trends in commerce & management
	<b>Paper Presented on :</b>	Reaching Cashless Economy through Digital Technologies in Banking Services
	<b>Conducted by :</b>	Rajapalyam Rajus’ College, Rajapalayam
	<b>Date :</b>	20 <sup>th</sup> February 2020
<b>6</b>	<b>International Seminar on :</b>	Digital economy-emerging trends in commerce &

		management
	<b>Paper Presented on</b>	: Pros and Cons of Digitalization in India
	<b>Conducted by</b>	: Rajapalyam Rajus' College, Rajapalayam
	<b>Date</b>	: 20 <sup>th</sup> February 2020
<b>7</b>	<b>International Seminar on</b>	: Startup India – challenges and opportunities
	<b>Paper Presented on</b>	: Use of ICT entrepreneurship development in India
	<b>Conducted by</b>	: E.M.G. Yadava Women's college
	<b>Date</b>	: 31 <sup>st</sup> August 2019
<b>8</b>	<b>International Seminar on</b>	: Startup India – challenges and opportunities
	<b>Paper Presented on</b>	: Business opportunities of young entrepreneurs in India
	<b>Conducted by</b>	: E.M.G. Yadava Women's college
	<b>Date</b>	: 31 <sup>st</sup> August 2019
<b>9</b>	<b>International Seminar on</b>	: Emerging trends in entrepreneurship development
	<b>Paper Presented on</b>	: Role of banking and financial institutions in promoting entrepreneurship
	<b>Conducted by</b>	: Vivekananda College
	<b>Date</b>	: 12th September 2018
<b>10</b>	<b>International Seminar on</b>	: Emerging trends in entrepreneurship development
	<b>Paper Presented on</b>	: Role of prime minister's employment generation programme on entrepreneurship development
	<b>Conducted by</b>	: Vivekananda College
	<b>Date</b>	: 12th September 2018
<b>11</b>	<b>International Seminar on</b>	: Make in India vision into reality
	<b>Paper Presented on</b>	: Make in India Employment and Skill Formation
	<b>Conducted by</b>	: Vivekananda College
	<b>Date</b>	: 16th March 2018
<b>12</b>	<b>International Seminar on</b>	: Business Analytics and Block chain
	<b>Paper Presented on</b>	: A view on Cashless Society through BHIM towards SBI
	<b>Conducted by</b>	: Madura college of Arts and science
	<b>Date</b>	: 28 <sup>th</sup> December 2017
<b>13</b>	<b>International Seminar on</b>	: Impact of Demonetization on Small & Medium Scale Industries
	<b>Paper Presented on</b>	: An Impact on Demonetization on agricultural sector
	<b>Conducted by</b>	: S. Vellaichamy Nadar College
	<b>Date</b>	: 27 <sup>th</sup> January 2017
<b>14</b>	<b>International Seminar on</b>	: Role of Women in Entrepreneurial Development in the Indian Context
	<b>Paper Presented on</b>	: Impact of Micro Credit in Madurai District with Special Reference to Women Beneficiaries
	<b>Conducted by</b>	: K.S.R College of Arts & Science for Women, Tiruchengode.

	<b>Date</b>	:	8 <sup>th</sup> September 2016
<b>15</b>	<b>International Seminar on</b>	:	Tamil literature and literary theories
	<b>Paper Presented on</b>	:	Trade and Commerce in chola period
	<b>Conducted by</b>	:	The Tamil research scholars association, school of Tamil studies
	<b>Date</b>	:	26 <sup>th</sup> august 2014
<b>16</b>	<b>International Seminar on</b>	:	Global Trade Visions 2020 – Issues and Strategies in the current Scenario
	<b>Paper Presented on</b>	:	Challenges and Strategies of Banking Sector
	<b>Conducted by</b>	:	Sri Kaliswari College, Sivakasi
	<b>Date</b>	:	20 <sup>th</sup> & 21 <sup>st</sup> March 2013
<b>17</b>	<b>International Seminar on</b>	:	Global Trade Visions 2020 – Issues and Strategies in the current Scenario
	<b>Paper Presented on</b>	:	A study on People Capability Maturity Model in Business Process Outsourcing Enterprises with reference to Chennai.
	<b>Conducted by</b>	:	Sri Kaliswari College, Sivakasi
	<b>Date</b>	:	20 <sup>th</sup> & 21 <sup>st</sup> March 2013
<b>18</b>	<b>International Seminar on</b>	:	New Vistas of Indian Business in Global Scenario
	<b>Paper Presented on</b>	:	Insurane Scenario in India
	<b>Conducted by</b>	:	Bharama School of Business
	<b>Date</b>	:	19 <sup>th</sup> October 2013.
<b>19</b>	<b>International Seminar on</b>	:	Go Global Changes and Challenges in Education Employment & Entrepreneurship
	<b>Paper Presented on</b>	:	Foreign Universities on Indian Higher Educaton
	<b>Conducted by</b>	:	Nehru College of Education and Charitable Trust, Tamilnadu & Kerala
	<b>Date</b>	:	19 <sup>th</sup> , 20 <sup>th</sup> & 21 <sup>th</sup> July 2012
<b>20</b>	<b>International Seminar on</b>	:	Business Innovations in the Globalization Era
	<b>Paper Presented on</b>	:	Attitude of TNSTC Employees towards Occupation – A Concurrent Study
	<b>Conducted by</b>	:	A.V.V.M Sri Pusphan College, poondi, Thanjavur.
	<b>Date</b>	:	22 September 2012
<b>21</b>	<b>International Seminar on</b>	:	Globalization and Consumer Protection – Challenges and Strategies
	<b>Paper Presented on</b>	:	Consumer Awareness in Insurance Sector
	<b>Conducted by</b>	:	Kalasalingam University, Srivilliputhur.
	<b>Date</b>	:	28&29 January 2011

### 5.4.3. National

<b>1</b>	<b>National Seminar on:</b>	Digital India: Initiative to become Developed India
	<b>Paper Presented on :</b>	Role of Digitalization towards Green banking India
	<b>Conducted by :</b>	Ayya Nadar Janaki Ammal College, Sivakasi
	<b>Date :</b>	22 <sup>nd</sup> and 23 <sup>rd</sup> September 2022
<b>2</b>	<b>National Seminar on:</b>	Digital India: Initiative to become Developed India
	<b>Paper Presented on :</b>	Social Media – Key to the Success of Digital Marketing
	<b>Conducted by :</b>	Ayya Nadar Janaki Ammal College, Sivakasi
	<b>Date :</b>	22 <sup>nd</sup> and 23 <sup>rd</sup> September 2022
<b>3</b>	<b>National Seminar on:</b>	Prospects and challenges of startups in India
	<b>Paper Presented on :</b>	Overview of Entrepreneurship Development program for Beneficiaries of PMEGP
	<b>Conducted by :</b>	Madurai Kamaraj University
	<b>Date :</b>	22 <sup>nd</sup> January 2020
<b>4</b>	<b>National Seminar on:</b>	Role of Women in Higher Education
	<b>Paper Presented on :</b>	Women Empowerment – Challenges and Benefits
	<b>Conducted by :</b>	Women studies centre, MKU
	<b>Date :</b>	17 <sup>th</sup> October 2019
<b>5</b>	<b>National Seminar on:</b>	CSR towards societal development – issues and challenges
	<b>Paper Presented on :</b>	Challenges in corporate social responsibility
	<b>Conducted by :</b>	Alagappa University
	<b>Date :</b>	28 <sup>th</sup> & 29 <sup>th</sup> August 2019
<b>6</b>	<b>National Seminar on:</b>	Emerging issues in business and management
	<b>Paper Presented on :</b>	Green Banking: Opportunities and challenge in India
	<b>Conducted by :</b>	Vivikananda college,
	<b>Date :</b>	23 January 2019
<b>7</b>	<b>National Seminar on:</b>	Emerging issues in business and management
	<b>Paper Presented on :</b>	A Customer Relationship Management Through Mobile Applications
	<b>Conducted by :</b>	Vivikananda college,
	<b>Date :</b>	23 January 2019
<b>8</b>	<b>National Seminar on:</b>	Government policy and global business trend
	<b>Paper Presented on :</b>	Impact of Pradhan Mantri Jan Dhan Yojana in the mission of Financial inclusion
	<b>Conducted by :</b>	ST. Ann's College of Arts and Science
	<b>Date :</b>	1st September 2018
<b>9</b>	<b>National Seminar on:</b>	Government policy and global business trend
	<b>Paper Presented on :</b>	Entrepreneur development through prime minister's employment generation programme
	<b>Conducted by :</b>	ST. Ann's College of Arts and Science
	<b>Date :</b>	1st September 2018



<b>10</b>	<b>National Seminar on:</b>	Banking and Insurance: A catalyst towards India's vision 2022
	<b>Paper Presented on :</b>	Financial inclusion on Pradhan Mantri Jan Dhan Yojana
	<b>Conducted by :</b>	The Madura College
	<b>Date :</b>	31st August 2018
<b>11</b>	<b>National Seminar on:</b>	Business intelligence system
	<b>Paper Presented on :</b>	E-Banking and its service quality in business
	<b>Conducted by :</b>	Fatima college, Madurai
	<b>Date :</b>	7 <sup>th</sup> March 2018
<b>12</b>	<b>National Seminar on:</b>	New Dimensions of Management in the Globalized Era – 2017
	<b>Paper Presented on :</b>	Role of Information Communication Technology in Banking industries in India
	<b>Conducted by :</b>	Madurai Kamaraj University, Madurai
	<b>Date :</b>	3 <sup>rd</sup> February 2017
<b>13</b>	<b>National Seminar on:</b>	New Dimensions of Management in the Globalized Era – 2017
	<b>Paper Presented on :</b>	Service Quality in Electronic Banking
	<b>Conducted by :</b>	Madurai Kamaraj University, Madurai
	<b>Date :</b>	3 <sup>rd</sup> February 2017
<b>14</b>	<b>National Seminar on:</b>	Financial inclusion – a incarnation in economic performance
	<b>Paper Presented on :</b>	Impact of financial inclusion in Tamil Nadu, India
	<b>Conducted by :</b>	Valluvar College of science and management
	<b>Date :</b>	11 <sup>th</sup> and 12 <sup>th</sup> March, 2016
<b>15</b>	<b>National Seminar on:</b>	“Women Empowerment – Milestones & Challenges”
	<b>Paper Presented on :</b>	“Women Empowerment – Milestones & Challenges”
	<b>Conducted by :</b>	S.Vellaichamy Nadar College, Madurai.
	<b>Date :</b>	8 <sup>th</sup> October 2015
<b>16</b>	<b>National Seminar on:</b>	Indian Marketing Trends and Challenges
	<b>Paper Presented on :</b>	The Opportunities and Challenges of FDI in Retail in India
	<b>Conducted by :</b>	Arul Anandar College, Madurai
	<b>Date :</b>	29 <sup>th</sup> & 30 <sup>th</sup> January 2015.
<b>17</b>	<b>National Seminar on:</b>	Women Empowerment and Globalisation
	<b>Paper Presented on :</b>	A Saving Pattern and Investment Preferences of Individual Households
	<b>Conducted by :</b>	Women's Studies Centre, MKU.
	<b>Date :</b>	22 <sup>nd</sup> January 2015.
<b>18</b>	<b>National Seminar on:</b>	Women Empowerment and Globalisation
	<b>Paper Presented on :</b>	A Study on Growth and Development of Women Entrepreneurs in Madurai
	<b>Conducted by :</b>	Women's Studies Centre, MKU.

	<b>Date</b>	: 22 <sup>nd</sup> January 2015.
<b>19</b>	<b>National Seminar on:</b>	Companies Act 2013 – Towards Corporate Excellence
	<b>Paper Presented on :</b>	Investment Pattern in India
	<b>Conducted by</b>	: Devanga Arts College, Arupukottai.
	<b>Date</b>	: 8 <sup>th</sup> January 2015
<b>20</b>	<b>National Seminar on:</b>	Indian Service Sectors in the Information and Communication Technology Era: Emerging Trends Issues and Prospects
	<b>Paper Presented on :</b>	Employment Trends in Service Sectors and IT Industries
	<b>Conducted by</b>	: Ayya Nadar Janaki Ammal College, Sivakasi.
	<b>Date</b>	: 18 <sup>th</sup> & 19 <sup>th</sup> December 2014.
<b>21</b>	<b>National Seminar on:</b>	Indian Service Sectors in the Information and Communication Technology Era: Emerging Trends Issues and Prospects
	<b>Paper Presented on :</b>	Quality Management in Different Service Sectors
	<b>Conducted by</b>	: Ayya Nadar Janaki Ammal College, Sivakasi.
	<b>Date</b>	: 18 <sup>th</sup> & 19 <sup>th</sup> December 2014.
<b>22</b>	<b>National Seminar on:</b>	Higher Education in India – During the Plan Periods
	<b>Paper Presented on :</b>	FDI in Higher Education in India
	<b>Conducted by</b>	: Mannar Thirumalai Naicker College
	<b>Date</b>	: 22 <sup>nd</sup> August 2014.
<b>23</b>	<b>National Seminar on:</b>	Human Rights & Media Ethics
	<b>Paper Presented on :</b>	Changing Scenario of Indian Life Insurance Sector
	<b>Conducted by</b>	: Rajah Serfoji Government College, Thanjavur.
	<b>Date</b>	: 25 <sup>th</sup> July 2014.
<b>24</b>	<b>National Seminar on:</b>	Emerging Trends in Management
	<b>Paper Presented on :</b>	Trends and Tactics of Financial management for Small Business
	<b>Conducted by</b>	: Sourashtra College, Madurai
	<b>Date</b>	: 28 <sup>th</sup> March 2014.
<b>25</b>	<b>National Seminar on :</b>	Financial Inclusion – Strength, Weakness and Trend
	<b>Paper Presented on :</b>	Role of RBI in Financial Inclusion
	<b>Conducted by</b>	: Sri Kaliswari College
	<b>Date</b>	: 25 <sup>th</sup> & 26 <sup>th</sup> February 2014.
<b>26</b>	<b>National Seminar on :</b>	Goe Financial Crisis and India : A prospect and Retrospect Analysis
	<b>Paper Presented on :</b>	A saving pattern and investment preference of individual household in arupukottai
	<b>Conducted by</b>	: Ariganar Anna Government Arts College
	<b>Date</b>	: 30 <sup>th</sup> & 31 <sup>st</sup> January 2014.
<b>27</b>	<b>National Seminar on :</b>	Goe Financial Crisis and India : A prospect and Retrospect

		Analysis
	<b>Paper Presented on :</b>	Impact of Economic Development of Telecommunication services in India
	<b>Conducted by :</b>	Ariganar Anna Government Arts College
	<b>Date :</b>	30 <sup>th</sup> & 31 <sup>st</sup> January 2014.
<b>28</b>	<b>National Seminar on :</b>	Emerging Trends in Marketing of Services in the Global Era
	<b>Paper Presented on :</b>	Emerging Marketing Trends in Insurance Industry
	<b>Conducted by :</b>	The American College, Madurai
	<b>Date :</b>	17 <sup>th</sup> October, 2013
<b>29</b>	<b>National Seminar on :</b>	Tourism Industry in India: Challenges and Opportunities
	<b>Paper Presented on :</b>	Hospitality Management in India- challenges
	<b>Conducted by :</b>	MannarThirumalaiNaicker College , Madurai
	<b>Date :</b>	12 <sup>th</sup> August 2013
<b>30</b>	<b>National Seminar on :</b>	Health care Economics
	<b>Paper Presented on :</b>	Health Insurance in Indian Economy
	<b>Conducted by :</b>	S. VellaichamyNadar College, Madurai.
	<b>Date :</b>	28 <sup>th</sup> March 2013
<b>31</b>	<b>National Seminar on :</b>	Impact of FDI, Forex and Foreign Trade on the Indian Economy
	<b>Paper Presented on :</b>	FDI in Retail Sector
	<b>Conducted by :</b>	Vidyasagar College of Arts and Science, Udumalpet.
	<b>Date :</b>	9 <sup>th</sup> March 2013
<b>32</b>	<b>National Seminar on :</b>	Emerging Trends in Banking Sector
	<b>Paper Presented on :</b>	Technology Trends in Mobile Banking
	<b>Conducted by :</b>	Sri Sankara Arts and Science College, Kanchipuram
	<b>Date :</b>	1 <sup>st</sup> March 2013
<b>33</b>	<b>National Seminar on :</b>	Business Ethics – Issues, Challenges & Opportunities
	<b>Paper Presented on :</b>	Corporate Responsibilities in Indian Insurance Companies
	<b>Conducted by :</b>	AJK college of Arts and Science, Coimbatore
	<b>Date :</b>	February 7 <sup>th</sup> , 8 <sup>th</sup> , &9 <sup>th</sup> 2013.
<b>34</b>	<b>National Seminar on :</b>	Foreign Direct Investment in Retail Trade –Opportunities and challenges
	<b>Paper Presented on :</b>	Prospects and Problems of Foreign direct Investment in Retail Sector
	<b>Conducted by :</b>	Sourashtra College, Madurai.
	<b>Date :</b>	1 <sup>st</sup> and 2 <sup>nd</sup> February 2013.
<b>35</b>	<b>National Seminar on :</b>	Emerging Opportunities and Challenges in Micro, Small and Medium Enterprises
	<b>Paper Presented on :</b>	Problems of Small scale industries in Ramanathapuram District.
	<b>Conducted by :</b>	St. Xaviers College, Palayamkottai
	<b>Date :</b>	12 <sup>th</sup> October 2012

<b>36</b>	<b>National Seminar on :</b>	Impact of MNC's Entry in the Indian Retail Market
	<b>Paper Presented on :</b>	MNC's in Indian Retail Market
	<b>Conducted by :</b>	Thiyagarajar College, Madurai
	<b>Date :</b>	15 <sup>th</sup> & 16 <sup>th</sup> March 2012
<b>37</b>	<b>National Seminar on :</b>	Global Changes and Sustainable consumption –Issues and Challenges
	<b>Paper Presented on :</b>	Consumer Awareness towards Eco-friendly Products – A concurrent Study
	<b>Conducted by :</b>	Manonmaniam Sundaranar 78 University, Tirunelveli
	<b>Date :</b>	24 <sup>th</sup> & 25 <sup>th</sup> February 2012
<b>38</b>	<b>National Seminar on :</b>	Foreign Direct Investment in Retail Industry in India- Boon or Bane
	<b>Paper Presented on :</b>	FDI in India's Retail Sector
	<b>Conducted by :</b>	St. Xavier's College, Palayamkottai
	<b>Date :</b>	23 <sup>rd</sup> February 2012.
<b>39</b>	<b>National Seminar on :</b>	Emerging Trends in Indian Banking Sector
	<b>Paper Presented on :</b>	Emerging Trends in Technology adaptation by Indian Banks
	<b>Conducted by :</b>	Arulmigu Palaniandavar College of Arts and Culture, Palani
	<b>Date :</b>	17 <sup>th</sup> February 2012
<b>40</b>	<b>National Seminar on :</b>	Globalization and Consumers – Issues and challenges
	<b>Paper Presented on :</b>	Survey on consumer Preference of Internet and influence of Online Advertisements.
	<b>Conducted by :</b>	Indian Institute of Public Administration, New Delhi.
	<b>Date :</b>	22 <sup>nd</sup> & 23 <sup>rd</sup> July 2011
<b>41</b>	<b>National Seminar on :</b>	The Role of Self-Help Groups towards the achievement of Inclusive Growth in Rural India
	<b>Paper Presented on :</b>	Rural women empowerment through Self-Help-Groups
	<b>Conducted by :</b>	V.H.N.Senthikumara Nadar's College, Virudhunagar.
	<b>Date :</b>	6 <sup>th</sup> & 7 <sup>th</sup> January 2011

5.4.4. State: NIL

5.5. Any Other Publications Not Mentioned Above : NIL

#### 6. Conferences / Seminars / Workshops / Webinars Attended

<b>1</b>	<b>International Seminar on :</b>	Innovative Practices in Commerce Management , Humanities and Technology
	<b>Paper Presented on :</b>	A Study on Green Banking towards Environmental Sustainability in Selected public sector banks
	<b>Conducted by :</b>	Patrician College of Arts and Science
	<b>Date :</b>	25 <sup>th</sup> August 2022

<b>2</b>	<b>International Seminar on :</b>	Advanced Research in Banking Finance and Business Opportunities and Challenges
	<b>Paper Presented on :</b>	Digital marketing in India – A roadmap
	<b>Conducted by :</b>	KPR college of Arts Science and Research
	<b>Date :</b>	16 <sup>th</sup> and 17 <sup>th</sup> February 2022
<b>3</b>	<b>International Seminar on :</b>	A Virtual International Conference on Make in India Redefined in a Digital Era for Sustainable Development
	<b>Paper Presented on :</b>	Influence of Social media in Digital marketing
	<b>Conducted by :</b>	G R Damodaran Academy of Management
	<b>Date :</b>	27 <sup>th</sup> October 2021
<b>4</b>	<b>International Seminar on :</b>	Dynamics of Management in the Global Scenario - 2020
	<b>Paper Presented on :</b>	Role of Digital Banking Services in Rural India
	<b>Conducted by :</b>	Madurai Kamaraj University
	<b>Date :</b>	5 <sup>th</sup> March 2020
<b>5</b>	<b>International Seminar on :</b>	Digital economy-emerging trends in commerce & management
	<b>Paper Presented on :</b>	Reaching Cashless Economy through Digital Technologies in Banking Services
	<b>Conducted by :</b>	Rajapalyam Rajus' College, Rajapalayam
	<b>Date :</b>	20 <sup>th</sup> February 2020
<b>6</b>	<b>International Seminar on :</b>	Digital economy-emerging trends in commerce & management
	<b>Paper Presented on :</b>	Pros and Cons of Digitalization in India
	<b>Conducted by :</b>	Rajapalyam Rajus' College, Rajapalayam
	<b>Date :</b>	20 <sup>th</sup> February 2020
<b>7</b>	<b>International Seminar on :</b>	Startup India – challenges and opportunities
	<b>Paper Presented on :</b>	Use of ICT entrepreneurship development in India
	<b>Conducted by :</b>	E.M.G. Yadava Women's college
	<b>Date :</b>	31 <sup>st</sup> August 2019
<b>8</b>	<b>International Seminar on :</b>	Startup India – challenges and opportunities
	<b>Paper Presented on :</b>	Business opportunities of young entrepreneurs in India
	<b>Conducted by :</b>	E.M.G. Yadava Women's college
	<b>Date :</b>	31 <sup>st</sup> August 2019
<b>9</b>	<b>International Seminar on :</b>	Emerging trends in entrepreneurship development
	<b>Paper Presented on :</b>	Role of banking and financial institutions in promoting entrepreneurship
	<b>Conducted by :</b>	Vivekananda College
	<b>Date :</b>	12th September 2018
<b>10</b>	<b>International Seminar on :</b>	Emerging trends in entrepreneurship development
	<b>Paper Presented on :</b>	Role of prime minister's employment generation

		programme on entrepreneurship development
	<b>Conducted by</b>	: Vivekananda College
	<b>Date</b>	: 12th September 2018
<b>11</b>	<b>International Seminar on</b>	: Make in India vision into reality
	<b>Paper Presented on</b>	: Make in India Employment and Skill Formation
	<b>Conducted by</b>	: Vivekananda College
	<b>Date</b>	: 16th March 2018
<b>12</b>	<b>International Seminar on</b>	: Business Analytics and Block chain
	<b>Paper Presented on</b>	: A view on Cashless Society through BHIM towards SBI
	<b>Conducted by</b>	: Madura college of Arts and science
	<b>Date</b>	: 28 <sup>th</sup> December 2017
<b>13</b>	<b>International Seminar on</b>	: Impact of Demonetization on Small & Medium Scale Industries
	<b>Paper Presented on</b>	: An Impact on Demonetization on agricultural sector
	<b>Conducted by</b>	: S. Vellaichamy Nadar College
	<b>Date</b>	: 27 <sup>th</sup> January 2017
<b>14</b>	<b>International Seminar on</b>	: Role of Women in Entrepreneurial Development in the Indian Context
	<b>Paper Presented on</b>	: Impact of Micro Credit in Madurai District with Special Reference to Women Beneficiaries
	<b>Conducted by</b>	: K.S.R College of Arts & Science for Women, Tiruchengode.
	<b>Date</b>	: 8 <sup>th</sup> September 2016
<b>15</b>	<b>International Seminar on</b>	: Tamil literature and literary theories
	<b>Paper Presented on</b>	: Trade and Commerce in chola period
	<b>Conducted by</b>	: The Tamil research scholars association, school of Tamil studies
	<b>Date</b>	: 26 <sup>th</sup> august 2014
<b>16</b>	<b>International Seminar on</b>	: Global Trade Visions 2020 – Issues and Strategies in the current Scenario
	<b>Paper Presented on</b>	: Challenges and Strategies of Banking Sector
	<b>Conducted by</b>	: Sri Kaliswari College, Sivakasi
	<b>Date</b>	: 20 <sup>th</sup> & 21 <sup>st</sup> March 2013
<b>17</b>	<b>International Seminar on</b>	: Global Trade Visions 2020 – Issues and Strategies in the current Scenario
	<b>Paper Presented on</b>	: A study on People Capability Maturity Model in Business Process Outsourcing Enterprises with reference to Chennai.
	<b>Conducted by</b>	: Sri Kaliswari College, Sivakasi
	<b>Date</b>	: 20 <sup>th</sup> & 21 <sup>st</sup> March 2013
<b>18</b>	<b>International Seminar on</b>	: New Vistas of Indian Business in Global Scenario

	<b>Paper Presented on</b>	:	Insurane Scenario in India
	<b>Conducted by</b>	:	Bharama School of Business
	<b>Date</b>	:	19 <sup>th</sup> October 2013.
<b>19</b>	<b>International Seminar on :</b>		Go Global Changes and Challenges in Education Employment & Entrepreneurship
	<b>Paper Presented on</b>	:	Foreign Universities on Indian Higher Educaton
	<b>Conducted by</b>	:	Nehru College of Education and Charitable Trust, Tamilnadu & Kerala
	<b>Date</b>	:	19 <sup>th</sup> , 20 <sup>th</sup> & 21 <sup>th</sup> July 2012
<b>20</b>	<b>International Seminar on :</b>		Business Innovations in the Globalization Era
	<b>Paper Presented on</b>	:	Attitude of TNSTC Employees towards Occupation – A Concurrent Study
	<b>Conducted by</b>	:	A.V.V.M Sri Pusphan College, poondi, Thanjavur.
	<b>Date</b>	:	22 September 2012
<b>21</b>	<b>International Seminar on :</b>		Globalization and Consumer Protection – Challenges and Strategies
	<b>Paper Presented on</b>	:	Consumer Awareness in Insurance Sector
	<b>Conducted by</b>	:	Kalasalingam University, Srivilliputhur.
	<b>Date</b>	:	28&29 January 2011
<b>22</b>	<b>National Seminar on:</b>		Digital India: Initiative to become Developed India
	<b>Paper Presented on :</b>		Role of Digitalization towards Green banking India
	<b>Conducted by</b>	:	Ayya Nadar Janaki Ammal College, Sivakasi
	<b>Date</b>	:	22 <sup>nd</sup> and 23 <sup>rd</sup> September 2022
<b>23</b>	<b>National Seminar on:</b>		Digital India: Initiative to become Developed India
	<b>Paper Presented on :</b>		Social Media – Key to the Success of Digital Marketing
	<b>Conducted by</b>	:	Ayya Nadar Janaki Ammal College, Sivakasi
	<b>Date</b>	:	22 <sup>nd</sup> and 23 <sup>rd</sup> September 2022
<b>24</b>	<b>National Seminar on:</b>		Prospects and challenges of startups in India
	<b>Paper Presented on :</b>		Overview of Entrepreneurship Development program for Beneficiaries of PMEGP
	<b>Conducted by</b>	:	Madurai Kamaraj University
	<b>Date</b>	:	22 <sup>nd</sup> January 2020
<b>25</b>	<b>National Seminar on:</b>		Role of Women in Higher Education
	<b>Paper Presented on :</b>		Women Empowerment – Challenges and Benefits
	<b>Conducted by</b>	:	Women studies centre, MKU
	<b>Date</b>	:	17 <sup>th</sup> October 2019
<b>26</b>	<b>National Seminar on:</b>		CSR towards societal development – issues and challenges
	<b>Paper Presented on :</b>		Challenges in corporate social responsibility
	<b>Conducted by</b>	:	Alagappa University
	<b>Date</b>	:	28 <sup>th</sup> & 29 <sup>th</sup> August 2019

<b>27</b>	<b>National Seminar on:</b>	Emerging issues in business and management
	<b>Paper Presented on :</b>	Green Banking: Opportunities and challenge in India
	<b>Conducted by :</b>	Vivikananda college,
	<b>Date :</b>	23 January 2019
<b>28</b>	<b>National Seminar on:</b>	Emerging issues in business and management
	<b>Paper Presented on :</b>	A Customer Relationship Management Through Mobile Applications
	<b>Conducted by :</b>	Vivikananda college,
	<b>Date :</b>	23 January 2019
<b>29</b>	<b>National Seminar on:</b>	Government policy and global business trend
	<b>Paper Presented on :</b>	Impact of Pradhan Mantri Jan Dhan Yojana in the mission of Financial inclusion
	<b>Conducted by :</b>	ST. Ann's College of Arts and Science
	<b>Date :</b>	1st September 2018
<b>30</b>	<b>National Seminar on:</b>	Government policy and global business trend
	<b>Paper Presented on :</b>	Entrepreneur development through prime minister's employment generation programme
	<b>Conducted by :</b>	ST. Ann's College of Arts and Science
	<b>Date :</b>	1st September 2018
<b>31</b>	<b>National Seminar on:</b>	Banking and Insurance: A catalyst towards India's vision 2022
	<b>Paper Presented on :</b>	Financial inclusion on Pradhan Mantri Jan Dhan Yojana
	<b>Conducted by :</b>	The Madura College
	<b>Date :</b>	31st August 2018
<b>32</b>	<b>National Seminar on:</b>	Business intelligence system
	<b>Paper Presented on :</b>	E-Banking and its service quality in business
	<b>Conducted by :</b>	Fatima college, Madurai
	<b>Date :</b>	7 <sup>th</sup> March 2018
<b>33</b>	<b>National Seminar on:</b>	New Dimensions of Management in the Globalized Era – 2017
	<b>Paper Presented on :</b>	Role of Information Communication Technology in Banking industries in India
	<b>Conducted by :</b>	Madurai Kamaraj University, Madurai
	<b>Date :</b>	3 <sup>rd</sup> February 2017
<b>34</b>	<b>National Seminar on:</b>	New Dimensions of Management in the Globalized Era – 2017
	<b>Paper Presented on :</b>	Service Quality in Electronic Banking
	<b>Conducted by :</b>	Madurai Kamaraj University, Madurai
	<b>Date :</b>	3 <sup>rd</sup> February 2017
<b>35</b>	<b>National Seminar on:</b>	Financial inclusion – a incarnation in economic performance



	<b>Paper Presented on :</b>	Impact of financial inclusion in Tamil Nadu, India
	<b>Conducted by :</b>	Valluvar College of science and management
	<b>Date :</b>	11 <sup>th</sup> and 12 <sup>th</sup> March, 2016
<b>36</b>	<b>National Seminar on:</b>	“Women Empowerment – Milestones & Challenges”
	<b>Paper Presented on :</b>	“Women Empowerment – Milestones & Challenges”
	<b>Conducted by :</b>	S.Vellaichamy Nadar College, Madurai.
	<b>Date :</b>	8 <sup>th</sup> October 2015
<b>37</b>	<b>National Seminar on:</b>	Indian Marketing Trends and Challenges
	<b>Paper Presented on :</b>	The Opportunities and Challenges of FDI in Retail in India
	<b>Conducted by :</b>	Arul Anandar College, Madurai
	<b>Date :</b>	29 <sup>th</sup> & 30 <sup>th</sup> January 2015.
<b>38</b>	<b>National Seminar on:</b>	Women Empowerment and Globalisation
	<b>Paper Presented on :</b>	A Saving Pattern and Investment Preferences of Individual Households
	<b>Conducted by :</b>	Women’s Studies Centre, MKU.
	<b>Date :</b>	22 <sup>nd</sup> January 2015.
<b>39</b>	<b>National Seminar on:</b>	Women Empowerment and Globalisation
	<b>Paper Presented on :</b>	A Study on Growth and Development of Women Entrepreneurs in Madurai
	<b>Conducted by :</b>	Women’s Studies Centre, MKU.
	<b>Date :</b>	22 <sup>nd</sup> January 2015.
<b>40</b>	<b>National Seminar on:</b>	Companies Act 2013 – Towards Corporate Excellence
	<b>Paper Presented on :</b>	Investment Pattern in India
	<b>Conducted by :</b>	Devanga Arts College, Arupukottai.
	<b>Date :</b>	8 <sup>th</sup> January 2015
<b>41</b>	<b>National Seminar on:</b>	Indian Service Sectors in the Information and Communication Technology Era: Emerging Trends Issues and Prospects
	<b>Paper Presented on :</b>	Employment Trends in Service Sectors and IT Industries
	<b>Conducted by :</b>	Ayya Nadar Janaki Ammal College, Sivakasi.
	<b>Date :</b>	18 <sup>th</sup> & 19 <sup>th</sup> December 2014.
<b>42</b>	<b>National Seminar on:</b>	Indian Service Sectors in the Information and Communication Technology Era: Emerging Trends Issues and Prospects
	<b>Paper Presented on :</b>	Quality Management in Different Service Sectors
	<b>Conducted by :</b>	Ayya Nadar Janaki Ammal College, Sivakasi.
	<b>Date :</b>	18 <sup>th</sup> & 19 <sup>th</sup> December 2014.
<b>43</b>	<b>National Seminar on:</b>	Higher Education in India – During the Plan Periods
	<b>Paper Presented on :</b>	FDI in Higher Education in India
	<b>Conducted by :</b>	Mannar Thirumalai Naicker College

	<b>Date</b> :	22 <sup>nd</sup> August 2014.
<b>44</b>	<b>National Seminar on:</b>	Human Rights & Media Ethics
	<b>Paper Presented on :</b>	Changing Scenario of Indian Life Insurance Sector
	<b>Conducted by :</b>	Rajah Serfoji Government College, Thanjavur.
	<b>Date</b> :	25 <sup>th</sup> July 2014.
<b>45</b>	<b>National Seminar on:</b>	Emerging Trends in Management
	<b>Paper Presented on :</b>	Trends and Tactics of Financial management for Small Business
	<b>Conducted by :</b>	Sourashtra College, Madurai
	<b>Date</b> :	28 <sup>th</sup> March 2014.
<b>46</b>	<b>National Seminar on :</b>	Financial Inclusion – Strength, Weakness and Trend
	<b>Paper Presented on :</b>	Role of RBI in Financial Inclusion
	<b>Conducted by :</b>	Sri Kaliswari College
	<b>Date</b> :	25 <sup>th</sup> & 26 <sup>th</sup> February 2014.
<b>47</b>	<b>National Seminar on :</b>	Goe Financial Crisis and India : A prospect and Retrospect Analysis
	<b>Paper Presented on :</b>	A saving pattern and investment preference of individual household in arupukottai
	<b>Conducted by :</b>	Ariganar Anna Government Arts College
	<b>Date</b> :	30 <sup>th</sup> & 31 <sup>st</sup> January 2014.
<b>48</b>	<b>National Seminar on :</b>	Goe Financial Crisis and India : A prospect and Retrospect Analysis
	<b>Paper Presented on :</b>	Impact of Economic Development of Telecommunication services in India
	<b>Conducted by :</b>	Ariganar Anna Government Arts College
	<b>Date</b> :	30 <sup>th</sup> & 31 <sup>st</sup> January 2014.
<b>49</b>	<b>National Seminar on :</b>	Emerging Trends in Marketing of Services in the Global Era
	<b>Paper Presented on :</b>	Emerging Marketing Trends in Insurance Industry
	<b>Conducted by :</b>	The American College, Madurai
	<b>Date</b> :	17 <sup>th</sup> October, 2013
<b>50</b>	<b>National Seminar on :</b>	Tourism Industry in India: Challenges and Opportunities
	<b>Paper Presented on :</b>	Hospitality Management in India- challenges
	<b>Conducted by :</b>	MannarThirumalaiNaicker College , Madurai
	<b>Date</b> :	12 <sup>th</sup> August 2013
<b>51</b>	<b>National Seminar on :</b>	Health care Economics
	<b>Paper Presented on :</b>	Health Insurance in Indian Economy
	<b>Conducted by :</b>	S. VellaichamyNadar College, Madurai.
	<b>Date</b> :	28 <sup>th</sup> March 2013
<b>52</b>	<b>National Seminar on :</b>	Impact of FDI, Forex and Foreign Trade on the Indian

		Economy
	<b>Paper Presented on :</b>	FDI in Retail Sector
	<b>Conducted by :</b>	Vidyasagar College of Arts and Science, Udumalpet.
	<b>Date :</b>	9 <sup>th</sup> March 2013
<b>53</b>	<b>National Seminar on :</b>	Emerging Trends in Banking Sector
	<b>Paper Presented on :</b>	Technology Trends in Mobile Banking
	<b>Conducted by :</b>	Sri Sankara Arts and Science College, Kanchipuram
	<b>Date :</b>	1 <sup>st</sup> March 2013
<b>54</b>	<b>National Seminar on :</b>	Business Ethics – Issues, Challenges & Opportunities
	<b>Paper Presented on :</b>	Corporate Responsibilities in Indian Insurance Companies
	<b>Conducted by :</b>	AJK college of Arts and Science, Coimbatore
	<b>Date :</b>	February 7 <sup>th</sup> , 8 <sup>th</sup> , & 9 <sup>th</sup> 2013.
<b>55</b>	<b>National Seminar on :</b>	Foreign Direct Investment in Retail Trade – Opportunities and challenges
	<b>Paper Presented on :</b>	Prospects and Problems of Foreign direct Investment in Retail Sector
	<b>Conducted by :</b>	Sourashtra College, Madurai.
	<b>Date :</b>	1 <sup>st</sup> and 2 <sup>nd</sup> February 2013.
<b>56</b>	<b>National Seminar on :</b>	Emerging Opportunities and Challenges in Micro, Small and Medium Enterprises
	<b>Paper Presented on :</b>	Problems of Small scale industries in Ramanathapuram District.
	<b>Conducted by :</b>	St. Xaviers College, Palayamkottai
	<b>Date :</b>	12 <sup>th</sup> October 2012
<b>57</b>	<b>National Seminar on :</b>	Impact of MNC's Entry in the Indian Retail Market
	<b>Paper Presented on :</b>	MNC's in Indian Retail Market
	<b>Conducted by :</b>	Thiyagarajar College, Madurai
	<b>Date :</b>	15 <sup>th</sup> & 16 <sup>th</sup> March 2012
<b>58</b>	<b>National Seminar on :</b>	Global Changes and Sustainable consumption –Issues and Challenges
	<b>Paper Presented on :</b>	Consumer Awareness towards Eco-friendly Products – A concurrent Study
	<b>Conducted by :</b>	Manonmaniam Sundaranar University, Tirunelveli
	<b>Date :</b>	24 <sup>th</sup> & 25 <sup>th</sup> February 2012
<b>59</b>	<b>National Seminar on :</b>	Foreign Direct Investment in Retail Industry in India- Boon or Bane
	<b>Paper Presented on :</b>	FDI in India's Retail Sector
	<b>Conducted by :</b>	St. Xavier's College, Palayamkottai
	<b>Date :</b>	23 <sup>rd</sup> February 2012.
<b>60</b>	<b>National Seminar on :</b>	Emerging Trends in Indian Banking Sector
	<b>Paper Presented on :</b>	Emerging Trends in Technology adaptation by Indian

		Banks
	<b>Conducted by</b> :	ArulmiguPalaniandavar College of Arts and Culture, Palani
	<b>Date</b> :	17 <sup>th</sup> February 2012
<b>61</b>	<b>National Seminar on</b> :	Globalization and Consumers – Issues and challenges
	<b>Paper Presented on</b> :	Survey on consumer Preference of Internet and influence of Online Advertisements.
	<b>Conducted by</b> :	Indian Institute of Public Administration, New Delhi.
	<b>Date</b> :	22 <sup>nd</sup> & 23 <sup>rd</sup> July 2011
<b>62</b>	<b>National Seminar on</b> :	The Role of Self-Help Groups towards the achievement of Inclusive Growth in Rural India
	<b>Paper Presented on</b> :	Rural women empowerment through Self-Help-Groups
	<b>Conducted by</b> :	V.H.N.SenthilkumaraNadar's College, Virudhunagar.
	<b>Date</b> :	6 <sup>th</sup> & 7 <sup>th</sup> January 2011

#### **7. Details of Deposits in CCDC, PDB, etc.: NIL**